

# Privacy Statement Delta Food

Version May 2018

## Introduction

Delta Food takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at [info@deltafood.nl](mailto:info@deltafood.nl).

## Who is Delta Food?

Delta Food is the limited liability company Delta Food BV, with registered office at Hilleweg 42, 4464 JA Goes, The Netherlands, listed at the Traderegister of the Dutch Chamber of Commerce under 59370769. Delta Food is as the controller ultimately responsible with regard to the processing of your personal data.

## How does Delta Food use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data Delta Food uses for that specific purpose, the legal justification, and the amount of time Delta Food keeps this data. For clarity's sake, we have categorised the purposes.

Purpose:	Financial administration
Information:	Company name, Billing address, Bank details, Outstanding balance
Legal basis:	Legal obligation
Storage period:	As long as necessary for this purpose

Purpose:	Order Management, handling complaints, invoicing
Information:	Company address, delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose

Purpose: CRM  
Information: Name, Email, Location, Order history, Phone  
Legal basis: Legitimate interests  
Importance: Commercial interests  
Storage period: As long as necessary for this purpose

Purpose: Website analytics, A/B testing  
Information: Online behaviour, Location, Browser  
Legal basis: Legitimate interests  
Interest: Commercial interests  
Storage period: As long as necessary for this purpose

### **How did we obtain your personal data?**

Delta Food has obtained your data because you have provided this data to us.

### **What are your rights?**

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof.

#### *Access*

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data Delta Food has obtained about you, you may exercise your right of access by submitting a request to Delta Food.

#### *Making changes*

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that Delta Food makes these changes for you. You may request that Delta Food modifies, corrects, supplements, erases or shields your information.

#### *Restriction of processing of personal data*

You also have the right, under certain conditions, to ask Delta Food to restrict the processing of your personal data.

### *Right to object*

If processing of your data takes place on the grounds of 'legitimate interest' by Delta Food or a third party, you have the right to object to that processing.

### *Portability of data*

You have the right to obtain your personal data from Delta Food. Delta Food will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

### *Withdrawing consent*

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in Delta Food no longer being able to provide you with certain services.

### *Response from Delta Food*

A request can be sent to [info@delftafood.nl](mailto:info@delftafood.nl). Delta Food will comply with your request as soon as possible and in any case no later than one (1) month after Delta Food has received such a request. If Delta Food rejects your request, we will indicate in our reply why the request was rejected.

## **Recipients of your personal data**

Your data may be transmitted to parties that are involved in the execution or fulfilment of an agreement between you and Delta Food. It is possible that Delta Food is required to submit your data to a third party, for example to fulfill a legal obligation.

## **Transfer to third countries or international organisations**

It may be necessary, for instance for technical and operational reasons, to transfer your (personal) data to affiliates of Delta Food located outside the European Economic Area. Due to the possibility that the regulations in the area of privacy protection do not offer the same protection as within the European Economic Area, Delta Food will use the Privacy Shield or the EU Model Clauses to protect your privacy as much as possible. If that is not possible, Delta Food will ask your consent to transfer your (personal) data to countries that do not maintain an adequate protection level. You may withdraw your consent at any time.

## **What are cookies and how does Delta Food use them?**

This cookie statement provides information about the cookies that Delta Food uses on the website <https://www.deltafoodpotatoproducts.com/> (hereinafter: the Website) and for which purpose these cookies are used.

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of Delta Food and then stored on the hard disk or in the memory of your device. The cookies placed via Delta Food's website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

## **Which Cookies does Deli Food use?**

### *Functional cookies*

Deli Food uses functional cookies. These cookies are necessary to deliver the services and functionalities that you expect from our Website. Functional cookies store information about your login activity so that your information may be saved the next time you visit our website.

### *Analytics cookies*

Deli Food uses analytics services to collect statistics about the use and performance of the Website. The analytics service analyzes this information and sends the results back to Deli Food. Using this information, Deli Food gains insight into how its users interact with the Website. Deli Food can make changes to the Website and its services if necessary. Deli Food may provide this information to third parties if legally required.

### *Deleting cookies*

You can always withdraw the consent you have given to Deli Food to place cookies by setting your browser so that it does not accept cookies or by removing all cookies already placed in your browser. Use the help function of your browser to see how you can delete the cookies.

Please keep in mind that the removal of cookies may result in certain parts of the Website not working or working properly. Refusing and removing cookies only affects the computer and browser on which you perform this operation. If you use multiple computers or browsers, you must repeat the operation(s) mentioned above for each computer or browser.

## **Can changes be made to this Privacy Statement?**

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

**Questions, remarks, and complaints**

If you have any questions regarding this Privacy Statement or the way in which Delta Food uses your data, you can send an e-mail to [info@delftafood.nl](mailto:info@delftafood.nl). If you have a complaint about the way your data is processed, please send an e-mail to [info@delftafood.nl](mailto:info@delftafood.nl). Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the Autoriteit Persoonsgegevens.